

EXHIBIT 1

**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF VIRGINIA
ALEXANDRIA DIVISION**

UNITED STATES, *et al.*,

Plaintiffs,

vs.

GOOGLE LLC,

Defendant.

No. 1:23-cv-00108-LMB-JFA

DECLARATION OF RICHARD FREDERKING

Pursuant to 28 U.S. Code § 1746 and Fed. R. Evid. 902(11). I, Richard Frederking, hereby declare and certify:

1. I am over 18 years of age. I am currently employed by Microsoft Corporation (“Microsoft”) as a Senior Paralegal in the litigation group within Microsoft Corporate, External, and Legal Affairs. During the discovery period in the above captioned case, I held the same position. By reason of my position, I am authorized and qualified to make this Declaration. I am familiar with the record keeping practices of Microsoft Corporation and the documents produced in this litigation.

2. The records identified in Appendix A, which are subject to this certification, were produced by Microsoft in connection with subpoenas served on Microsoft in the above-captioned case or Plaintiffs’ pre-litigation investigation.

3. I hereby certify that all records identified in Appendix A were made at or near the time by, or from information transmitted by, a person with knowledge of those matters. I further certify that these records were kept in the course of regularly conducted business activity and were made as a regular practice of that activity.

4. On information and belief, the records identified in Appendix B, which are subject to this certification, were produced by AT&T, as the predecessor owner of the Xandr assets, in connection with Department of Justice's pre-litigation investigation. Following Microsoft's acquisition of the Xandr assets on June 6, 2022, Microsoft received copies of the documents reflected in Appendix B from AT&T, represented as true and correct copies of documents produced to the Department of Justice by AT&T Inc.

5. The records identified in Appendix C, which are subject to this certification, reflect information prepared by Microsoft and published on Microsoft's website for product marketing and informational purposes. On information and belief, while DTX 0704, DTX 1440, DTX 1676, DTX 1684, DTX 1690, DTX 1704, DTX 1756, and DTX 1774 do not reflect current, publicly available webpages, the exhibits are true and correct as of the dates on which they were copied.

6. I hereby certify that all records identified in Appendix C were made at or near the time by, or from information transmitted by, a person with knowledge of those matters. I further certify that these records were kept in the course of regularly conducted business activity and were made as a regular practice of that activity.

7. In addition to the above, I can confirm that the documents identified in Appendix D were either (1) prepared by Microsoft's outside counsel in support of the 30(b)(6) deposition testimony of Microsoft's corporate designee, Benneaser John, and brought by Mr. John to and for use during the deposition, or (2) created by Mr. John during the course of the deposition and used as exhibits thereto.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on the 16th of September, 2024, in Redmond, Washington.

Richard Frederking

Richard Frederking

APPENDIX A

DTX #	Beginning Bates	End Bates
DTX 0007	MSFT-0000008546	MSFT-0000008572
DTX 0073	MSFT-0001492336	MSFT-0001492398
DTX 0075	MSFT-LIT-0000079024	MSFT-LIT-0000079024
DTX 0352	MSFT-LIT-0000072291	MSFT-LIT-0000072296
DTX 0358	MSFT-LIT-0000029001	MSFT-LIT-0000029030
DTX 0379	MSFT-LIT-000072359	MSFT-LIT-000072361
DTX 0422	MSFT-LIT-0000005297	MSFT-LIT-0000005297
DTX 0537	MSFT-LIT-0000072452	MSFT-LIT-0000072452
DTX 0539	MSFT-LIT-0000029686	MSFT-LIT-0000029760
DTX 0749	MSFT-0000712982	MSFT-0000712987
DTX 0847	MSFT-LIT-0000017793	MSFT-LIT-0000017793
DTX 0939	MSFT-LIT-0000002154	MSFT-LIT-0000002155
DTX 0962	MSFT-LIT-0000000137	MSFT-LIT-0000000137
DTX 0963	MSFT-LIT-0000001326	MSFT-LIT-0000001326
DTX 1083	MSFT-LIT-0000028835	MSFT-LIT-0000028835
DTX 1091	MSFT-LIT-0000033249	MSFT-LIT-0000033254
DTX 1129	MSFT-LIT-0000039449	MSFT-LIT-0000039449
DTX 1135	MSFT-LIT-0000005457	MSFT-LIT-0000005457
DTX 1142	MSFT-LIT-0000000874	MSFT-LIT-0000000895
DTX 1203	MSFT-LIT-0000002659	MSFT-LIT-0000002675
DTX 1209	MSFT-LIT-0000001489	MSFT-LIT-0000001491
DTX 1215	MSFT-LIT-0000018342	MSFT-LIT-0000018342
DTX 1282	MSFT-LIT-0000000223	MSFT-LIT-0000000292
DTX 1288	MSFT-LIT-0000030367	MSFT-LIT-0000030367
DTX 1289	MSFT-LIT-0000001735	MSFT-LIT-0000001765
DTX 1305	MSFT-LIT-0000000370	MSFT-LIT-0000000370
DTX 1337	MSFT-LIT-0000039620	MSFT-LIT-0000039627
DTX 1364	MSFT-LIT-0000060494	MSFT-LIT-0000060494
DTX 1367	MSFT-LIT-0000073440	MSFT-LIT-0000073440
DTX 1376	MSFT-LIT-0000003426	MSFT-LIT-0000003429
DTX 1384	MSFT-LIT-0000004160	MSFT-LIT-0000004163
DTX 1462	MSFT-LIT-0000040248	MSFT-LIT-0000040248
DTX 1487	MSFT-LIT-0000015843	MSFT-LIT-0000015894
DTX 1491	MSFT-LIT-0000005353	MSFT-LIT-0000005353
DTX 1524	MSFT-LIT-0000062147	MSFT-LIT-0000062147
DTX 2227	MSFT-AGG-LIT-00000007.001	MSFT-AGG-LIT-00000007.001
DTX 2228	MSFT-AGG-LIT-00000007.002	MSFT-AGG-LIT-00000007.002
DTX 2229	MSFT-AGG-LIT-00000007.003	MSFT-AGG-LIT-00000007.003

DTX 2230	MSFT-LIT-0000053397	MSFT-LIT-0000053397
DTX 2231	MSFT-LIT-0000060007	MSFT-LIT-0000060007
DTX 2232	MSFT-LIT-0000081523	MSFT-LIT-0000081523

APPENDIX B

DTX #	Beginning Bates	End Bates
DTX 0827	ATT-GCID-00111234	ATT-GCID-00111288
DTX 0848	ATT-GCID-00111899	ATT-GCID-00111922

APPENDIX C

DTX #	Document Description
DTX 0005	Microsoft Press Release (July 20, 2006): Microsoft Reports Fourth Quarter Results and Announces Share Repurchase Program
DTX 0015	Microsoft Press Release (July 26, 2007): Microsoft to Acquire AdECN, Inc.
DTX 0061	Microsoft & Yahoo! Press Release (Feb. 18, 2010): Yahoo! And Microsoft to Implement Search Alliance
DTX 0704	Microsoft Press Release (Apr. 29, 2019): Bing Ads is now Microsoft Advertising
DTX 0763	Microsoft Advertising Blog Post (Aug. 5, 2019): Promote IQ acquired by Microsoft
DTX 1175	Microsoft Advertising Blog Post (Dec. 21, 2021): M. Parakhin, Microsoft to acquire Xandr to accelerate delivery of digital advertising and retail media solutions
DTX 1303	Microsoft Advertising Blog Post (June 30, 2022): M. Harwood, 10 reasons why the Microsoft Audience Network is a must-buy
DTX 1363	Microsoft Blog Post (Oct. 13, 2022): R. Wilk, Powering Netflix's new ad-supported tier
DTX 1440	Microsoft website, Publisher Platforms (Printed on Sept. 12, 2023)
DTX 1468	Microsoft Blog Post (Jan. 23, 2023), Microsoft and OpenAI extend partnership
DTX 1557	Microsoft Advertising Blog Post (June 22, 2023): L. Mackessy & K. D'Souza, AI in action: See the future with Predictive Targeting
DTX 1676	Microsoft Advertising website, Advertiser Platform (Printed on Sept. 12, 2023)
DTX 1684	Microsoft Advertising, Audience ads (Printed on Apr. 2, 2024)
DTX 1690	Microsoft Advertising website, Build brand awareness with display advertising (Printed on Apr. 2, 2024)
DTX 1704	Microsoft Advertising website, Curation Platform (Printed on Jan. 18, 2024)
DTX 1756	Microsoft Advertising website, Reach audiences across screens with premium advertising
DTX 1774	Microsoft Advertising website, Publisher Platforms (Printed on Sept. 12, 2023)
DTX 2365	Microsoft Advertising website, Microsoft Invest
DTX 2369	Microsoft Advertising website, Monetize Ad Server
DTX 2486	Microsoft website, Microsoft Invest - Banner and HTML5 Creatives
DTX 2487	Microsoft website, Microsoft Invest - Native Creatives
DTX 2488	Microsoft website, Microsoft Monetize - Creative Types - Microsoft Blog
DTX 2490	Microsoft website, Microsoft Invest - Audio Creatives
DTX 2491	Microsoft website, Microsoft Invest - Run rich media creatives on mobile inventory
DTX 2492	Microsoft website, Microsoft Invest - Video Creatives

APPENDIX D

DTX #	Document Description
DTX 1284	Deposition Cheat Sheet - Google Topics 11 & 12 DOJ 1 & 2: Microsoft's Considered Acquisition of DoubleClick, Acquisitions of PromoteIQ and Xandr, and Divestiture of Atlas
DTX 1285	Deposition Cheat Sheet - Microsoft Ad Tech Timeline
DTX 1581	Deposition Cheat Sheet - Topic 21: Microsoft DOJ Investigation Communication Timeline
DTX 1755	Hand-drawn Microsoft ecosystem
DTX 1757	Microsoft Advertising Ecosystem diagram